Web Design Questionnaire:

The form below helps us gain a solid understanding of your company, your product/service, competition, and goals for your web site. This way we have all the facts upfront when developing your web site, and this information guarantees we deliver the best possible product solution to meet your goals and objectives.

Project Contact Information:
Your Name:

Email: Phone Number:

Business Information:
Business Name:

Main Business Email:

Main Business Phone Number:

What is the desired web site URL (i.e. www.name.com):

Do you own the domain name already?

If you answered yes to the above question, do you currently host your purchased domain name?

Do you want to keep a similar website structure? YES   NO

Please describe your company, and the product or service you provide:

What separates you from your main competitors?

What is the purpose of your web site?

Project Information:
What is your deadline for completing the website?
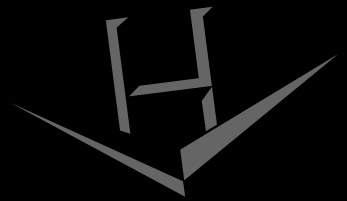
What is your budget for this project?

Are there web sites that you have seen that you like the overall look of? Please provide URLS:

Do you want to be able to update the site yourself or within your company?

What are your color preferences? Are there any colors that you DO NOT want to use?

What type of visitors do you want to draw to the web site?

What will your main links | sections be?

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Web Design Questionnaire:

Do you want drop down menus in addition to regular menus?

What elements do you think you may want on your home page?

Slide Show	Random Testimonial Module
Welcome Text	Featured Multimedia Module
Quote	Latest Media Module
Slogan	Linkable Image Modules
Calendar	Blog Excerpt
Upcoming Events	News Excerpt
Featured Property	Account Sign-in Module
Link List	Location Module
Search	Calendar Module

Are there any elements that you feel need to be on every page of your website?

What style is closest to the look you want for your website?

Minimal	Textured
Portfolio	Magazine
Corporate	Rock and Roll
Illustrative	Newsy

Which of these descriptions is closest to the look and feel you want for your web site?

Corporate / High Contrast	Textured / Old World
Classic / Warm	Simple / Clean
Bold / Cool	Modern / Cool / Open

Do you have a color logo you can provide in jpg or png format?   YES   NO
Do you need a new logo?   YES   NO

Do you have a tagline? If so, what is it?

Do you have any specific imagery that you want to include, or that you want to make sure not to include?
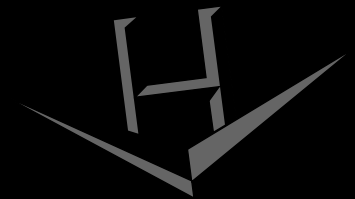
Do you have high quality professional images you want to use for your website (we will need digital versions sent by email or ftp) or will you need us to help you find good stock photography (the cost for stock images will be added to the project)?
Do you need any special functionality?

Do you know the name of Hosting provider (i.e. Godaddy.com, Bluehost.com)?

Are there websites that you think of as "the competition" (i.e. provide similar products/services)?

Are there websites that cater to the same audience as you do but do not provide the same products/services?

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